

# Oklahoma Academy of General Dentistry

An Organization of Dental Professionals

Prescribing "Quality Care Through Life Long Learning"



## What's Inside

Hot Topics	Page 1-2
What's Happening	Page 3-4
Continuing Ed	Page 5
Member Spotlight	Page 6
Practice Management	Page 7
Upcoming Events	Page 8
Board Member Contacts	Page 9

## OAGD Newsletter Fall 2009

### **FREE ONLINE CONTINUING EDUCATION (CE) FOR ALL AGD MEMBERS!**

The Academy of General Dentistry (AGD) and GC America have partnered to offer Web-based CE free to AGD members. GC America makes this high-quality, free online CE possible through a generous grant to the AGD Foundation. Earn one hour of self-instruction credit per module. **Register Now Online: [http:// www.AGD.Com](http://www.AGD.Com)**

#### **Infant Oral Health: Early Childhood Caries Prevention NEW!**

Speaker: Mark Cannon, DDS

Subject Code: Management of Child Patient (434)

#### **The "Open Sandwich" Techniques for the Young Dental Patient**

Speaker: Mark Cannon, DDS

Subject Code: Management of Child Patient (434)

#### **The Role Glass Ionomers Will Play in Children's Oral Health Maintenance**

Speaker: Kevin Donly, DDS

Subject Code: Management of Child Patient (434)

#### **Practical Management of Caries: Recognize, Rejuvenate, and Repair (Part I and Part II)**

Speaker: Hien Ngo, DDS

Subject Code: Caries Prevention (258)

#### **Achieving Esthetic success with Direct Resin—Techniques for Success**

Speaker: Wynn Okuda, DMD

Subject Code: Esthetics (780)

#### **A Paradigm Shift for the Diagnosis and Treatment of Dental Caries (Part I and Part II)**

Speaker: Steven Steinberg, DDS

Subject Code: Caries Prevention (258)

#### **Nomenclature: Getting out of the Confusion and Exploring the Differences between Today's Materials (Part I and Part II)**

Speaker: Joel Berg, DDS

Subject Code: Dental Materials (017)

#### **The Art of Advanced Aesthetic Tissue Management**

Speaker: Bob Lowe, DDS

Subject Code: Orthognathic Surgery (312)

## **Hot Topics**

### **Federal Trade Commission RED FLAG RULE on Identity Theft**

#### Compliance with “Red Flags” Rule Delayed Until November 1, 2009

To assist small businesses and other entities, the Federal Trade Commission (FTC) staff will redouble its efforts to educate them about compliance with the "Red Flags" Rule and ease compliance by providing additional resources and guidance to clarify whether businesses are covered by the Rule and what they must do to comply. To give covered entities (most dental offices) more time to review this guidance and develop and implement written Identity Theft Prevention Programs, the FTC will further delay enforcement of the Rule until November 1, 2009. Rep. John Adler (D-NJ-3) has introduced legislation (H.R. 2345) to amend the Fair and Accurate Credit Transactions Act (FACT Act) to exempt health care practices with 20 or fewer employees from having to comply with so-called “Red Flag Rules.” The Federal Trade Commission (FTC) has interpreted the FACT Act in a manner that would classify health care providers, including dentists, as “creditors” in certain circumstances, thus requiring compliance with a series of burdensome identity protection measures. The Adler legislation would clarify that Congress never intended to ensnare small business health care providers in the Red Flag Rules and exempt them from the requirements contained therein. In conclusion it is important to remember that the impact on general dentists could be as much as 97 percent of all dental practices being covered by the Adler exemption.

## Dental Power

In discussing the lobbying efforts of the dental community in general, there can be a misunderstanding about the power of dental hygienists in the government relations arena. Hygienists have fewer members and fewer political dollars, while dentists have the American Dental Association, the AGD, and all of the dental specialty associations with their political action committees, as well as the health and well being of patients on their side.

However, hygienists spend time and effort crafting a message and deliver it very well. They position themselves as advocating for change, and without a unified response, dentists are on the defensive and are seen as being unwilling to consider new ideas. Dentistry needs to go on the offensive. The political war cannot be won with a "just say no" philosophy. Dentistry needs a positive, proactive message but there is massive disagreement as to what that message should be.

One suggestion is a three-pronged message featuring prevention, oral health literacy, and funding for those who are in need. None of these things can be done effectively without the other: Prevention does not work if patients don't understand it—hence the need for literacy—and neither can be accomplished without funding. By championing funding for vulnerable populations with an emphasis on prevention and literacy, the government can save money long-term through prevention and increase the quality of life of the most vulnerable Americans through health literacy, which will improve health care outcomes for this population.

Hygienists are proposing a treatment model, not a prevention model. The battle against chronic diseases, which include caries and periodontal disease, cannot be won with a treatment model dental delivery system. Chronic diseases can be addressed successfully only with a prevention model. For instance, there will never be enough cardiologists and surgeons to "cure" Americans from the chronic heart diseases that cost millions, if not billions, of dollars. Attitudes and behaviors must change toward health literacy and prevention. The hygienist model of expanding their scope of practice to include procedures previously outside of such scope, even in independent practice, will not increase access to care.

Yet it would not be impossible for hygienists to become more powerful if dentists are unwilling to fight with dollars in the political process. Dentists outnumber hygienists, earn higher incomes, and have thousands of patients. A message must be crafted, taught to dentists, and delivered to lawmakers, while funds need to be contributed toward a common goal and mobilizing family, friends, and patients to support that message.

## What's Happening



### AGD Annual Meeting 2009

**More than 3,000 dental professionals attended AGD's 57<sup>th</sup> Annual Meeting & Exhibits in Baltimore, Maryland – it was the second most successful meeting in 10 years.**

**Bob Melton, D.D.S., M.A.G.D. attended the annual meeting representing the OAGD for the House of Delegates and Susan Davis, D.D.S., F.A.G.D. attended as alternate delegate. Cheryl Church, D.D.S. attended as Treasurer for Region XII. The meeting was a fantastic event with much to offer. The AGD Annual meeting provided first class CE in a wonderful setting and we are pleased to have been a part of such a successful and enjoyable annual meeting. We look forward to next year!**



**Oklahoma received the 2<sup>nd</sup> place National Award for Membership at the annual meeting. Susan Davis, D.D.S., F.A.G.D., accepts the award from Paula Jones, D.D.S., M.A.G.D., Immediate Past President of the AGD.**

Stephen Miller, D.D.S. received Mastership at the 2009 Annual Meeting. Mastership (M.A.G.D.) is a professional designation within the AGD that reflects a general dentist's ongoing commitment to provide quality care through continuing education. The requirement for Mastership is 1,100 hours in approved continuing education. At least 400 hours must be earned in participation courses. At least 600 hours must be earned in specific disciplines, with prior completion of Fellowship status. We thank Dr. Miller for his all of his hard work and commitment to the AGD.



**Stephen H. Miller, D.D.S., M.A.G.D. Stillwater, Oklahoma.  
New Master**



**Mark Donald, D.D.S., M.A.G.D.  
Newly elected Speaker of the House,**

This year at the Annual Meeting in Baltimore past Region XII Director Mark Donald, D.D.S., M.A.G.D. was elected as Speaker of the House. The OAGD would like to congratulate Dr. Donald in his new endeavor. With this change we would also like to extend a welcome to Roddy Scarbough, D.D.S., F.A.G.D. Region XII Director and look forward to working with each of them in their new roles.

**AGD**

## **Special Events**

### **OAGD Fall CE Course – Held September 2009**

**"Participation Course With Multiple Hard and Soft Tissue Lasers - A Standard Proficiency Certification Course". Robert A. Convissar, D.D.S., F.A.G.D.**

**Dr. Convissar is a pioneer in the field of laser dentistry. One of the first dentists to purchase a laser for general practice, he has more than 20 years of experience with all wavelengths of dental lasers—including CO<sub>2</sub>, Diode, Erbium, and Nd.YAG. He has taught more than 150 continuing education courses on laser dentistry on 5 continents—from New York to London to Florence to Bangkok to Sydney to Hong Kong to Tokyo, and everywhere in between.**



**He serves as Director of Laser Dentistry at New York Hospital Queens, in New York City, where he also maintains a private practice of cosmetic, laser and restorative dentistry. Dr. Convissar has authored 3 textbooks on laser dentistry. The fourth textbook will be published by W.B. Saunders/Mosby/Elsevier in 2010. He has also published more than a dozen peer-reviewed papers on laser dentistry, translated into more than a dozen languages.**



## **Board Member Spotlight**

---

**Name: Glenda Payas D.M.D, M.A.G.D.**

**Dental School/Year of Graduation: Oral Roberts University 1986**

**Family: Brad- Husband**

**Location of Practice: Tulsa, Oklahoma**

**Type of Practice: General Practice focused on restorative**

**Special hobbies and/or interests: Travel, Board of Trustees ORU; Lasers in dentistry; Secretary of Academy of Laser Dentistry**

**Share a Story or Pearl of Wisdom: Broke both legs in an elevator in Nigeria while on a mission trip. Recommend Med Jet Assistant for all international travel.**

## **Practice Management**

### **THIRD PARTY PAYERS**

The Academy of General Dentistry (AGD) offers assistance to our members when they experience third party payer problems. Common terms and phrases for the services AGD will assist members in contesting include:

- Refund of an overpayment
- Denial of a claim for lack of dental necessity
- Down-coding
- Bundling of submitted claims

If you are an AGD member and have a third party complaint or have other questions or concerns regarding a third party mechanism, please contact the AGD's Director, Advocacy, Srin Varadarajan, Esq., at 888.243.3368, extension 4973, or [dentalcare@agd.org](mailto:dentalcare@agd.org), or complete and send the [Complaint Reporting Form](#).

AGD services shall not constitute legal advice and shall not replace consultation with your attorney, but we hope that you'll find our services to be a valuable new asset to you and your practice!

## Upcoming Events

**Save The Date!**  
**OAGD Annual Meeting February 12, 2010**  
**CE Course and Business Meeting**

**More information to follow**



Region XII members promoting New Orleans 2010, site of the AGD annual meeting

## **Board Member Contacts**

**Bob Melton D.D.S., M.A.G.D**  
President  
918-352-3312 Office  
[Kmelton723@aol.com](mailto:Kmelton723@aol.com)

**Susan Davis D.D.S., F.A.G.D**  
President-Elect  
580-921-3343 Office  
[susan-davis@agd.org](mailto:susan-davis@agd.org)

**Cheryl Church D.D.S.**  
Immediate Past President  
Region XII Treasurer  
405-270-5139 Office  
[church@mcloudteleco.com](mailto:church@mcloudteleco.com)

**Ray W. Broadfoot, D.D.S.**  
Continuing Education Chairman  
405-755-4321 Office  
[rwboardfootdds@yahoo.com](mailto:rwboardfootdds@yahoo.com)

**Dennis Morehart, D.D.S., M.A.G.D.**  
PIO/Legislative  
580-237-2213 Office  
[Dpmdds@sbcglobal.net](mailto:Dpmdds@sbcglobal.net)

**Crystal Phillips, D.D.S.**  
Vice Pres/Editor  
918-253-4271 Ext. 247 Office  
[crystal-phillips@cherokee.org](mailto:crystal-phillips@cherokee.org)

**Robert Muller, D.D.S.**  
Membership Chair  
580-536-7172 Office  
[r.e.muller@sbcglobal.net](mailto:r.e.muller@sbcglobal.net)

**Walter Coffey, D.D.S., F.A.G.D.**  
Member At Large  
405-377-1155 Office  
[Jwc1939@sbcglobal.net](mailto:Jwc1939@sbcglobal.net)

**Glenda Payas, D.M.D., M.A.G.D.**  
Member At Large  
918-492-3003 Office  
[gpayas@tulscoxml.com](mailto:gpayas@tulscoxml.com)

**Karen Rattan, D.M.D., F.A.G.D.**  
PACE Chair  
405-769-3373 Office  
[Karen.rattan@sbcglobal.net](mailto:Karen.rattan@sbcglobal.net)

**Trent Yadon, D.D.S., F.A.G.D.**  
Member At Large  
580-256-8668 Office  
[Trent@yadondental.com](mailto:Trent@yadondental.com)

**Brian Patten, D.D.S.**  
Member At Large  
918-968-1606 Office  
[drjay@itlnet.net](mailto:drjay@itlnet.net)

**Jay L. Kruska, D.D.S., M.A.G.D.**  
Member At Large  
580-726-2524 Office  
[Osupokie1@yahoo.com](mailto:Osupokie1@yahoo.com)

**Travis Burkett, D.D.S.**  
Member At Large  
918-352-3312 Office  
[Travis.burkett@gmail.com](mailto:Travis.burkett@gmail.com)

**Pat Webb**  
Executive Director  
[plweb@cox.net](mailto:plweb@cox.net)